



POSITION TITLE: Social Media Internship (Unpaid)
REPORTS TO: Marketing and Communications Coordinator
LOCATION: Seattle
HOURS: 8-12 hours/week
LENGTH: 3 months

Position Summary:

The Moyer Foundation Social Media Internship is an experience learning opportunity in implementing visual creative and communication strategies that will strengthen and advance the organization's brand, broaden awareness and increase visibility, connect with key audiences, and successfully communicate the organization's impact. The student intern will have opportunity to develop hands-on understanding and skills related to social media practices and creation and management of content for a donor-based nonprofit.

Duties and Responsibilities May Include:

- Social Media: Strategy and research, content development (including graphics and images), content curation, analytics, and weekly social media planning, implementation and reporting.
- Photography: Assist with management of Flickr library, including reviewing and categorizing/tagging photographs, selection of photographs for social media and marketing collateral.
- Administrative assistance as needed.

Qualifications and Attributes:

1. Pursuing a Bachelor of Arts in Marketing, Communications or a related field.
2. Possess a strong interest in and passion for utilizing creative and visual storytelling for a youth-centered, non-profit organization.
3. An actively engaged social media user with strong knowledge of platforms and trends including Instagram, Facebook, Twitter and LinkedIn.
4. Knowledge of supporting applications, including MS Office, Hootsuite, Photoshop, Flickr, online photo editors and image creators.
5. Basic knowledge of photography best practices (image sizes, file types, etc.).
6. Experienced in image editing; including for online, marketing and social media use.
7. A get it done, self-directed, enthusiastic, team player with the ability to work independently.
8. Highly creative with strong written and verbal communication skills.
9. Excellent organizational skills and attention to detail.
10. Confidentiality and discretion is required.

How to Apply:

Email resume and cover letter to hollymcintyre@moyerfoundation.org.

The Moyer Foundation

The Moyer Foundation is a public, 501(c)(3) non-profit organization with a mission to provide comfort, hope and healing to children and families affected by grief and addiction. Founded in 2000 by former MLB pitcher Jamie Moyer and child advocate Karen Phelps Moyer, The Moyer Foundation supports thousands of children and families each year through its free signature programs and services. Camp Erin® is the largest national bereavement program for children and teens grieving the death of someone significant in their lives and Camp Mariposa® is a national addiction prevention and mentoring program for youth impacted by a family member's substance use disorder. The Moyer Foundation Resource Center extends The Foundation's continuum of care by providing a curated set of online resources with personalized phone and email support for families experiencing grief, addiction and other related issues. For more information, please visit moyerfoundation.org.